



WEBINAR

Challenges faced by women exporters under COVID -19 Pandemic

Agenda:

11:30 am 11:40 am	<p>Welcome remarks and house rules – Rose Lynne Amoah, Project Officer, TFO Canada</p>
11:40 am 11:50 am	<p>TFO Canada: who we are, and our online trade support services</p> <p>Marysabel Gonzalez – Program Director Latin America and the Caribbean and Trade Support Services</p>
11:50 am 12:00 pm	<p>OWIT: presentation and services</p> <p>Stephanie Sherrod - VP of Programming OWIT</p>
12:00 pm 12:20 pm	<p>COVID-19 Pandemic & Lockdown: Impact on Women Traders</p> <p>Guest Speaker: Andrea Ewart - Global Law Expert, customs, and trade.</p> <p>Andrea Ewart is the Founder and CEO of <i>DevelopTradeLaw, LLC</i> which works with businesses, governments, and individuals to facilitate the successful movement of goods and services across national borders. As an experienced international trade attorney and policy advisor, Andrea also consults for governments on World Trade Organization (WTO) rules, development of WTO-consistent trade policy and laws, trade relations with the United States, regional integration initiatives, and other trade issues. She is passionate about supporting women and women-owned SMEs to participate effectively in the global marketplace.</p> <p>Andrea is the author of several published articles and books, and of the DevelopTradeLaw Blog on trade policy and issues of particular relevance to developing countries and to small businesses. An accomplished speaker, her workshops on the “<i>Legal Do’s and Don’ts of Doing Business Internationally</i>” support companies, particularly small businesses, in developing a cost-effective compliance program for doing business internationally. She is an active member of several professional organizations, having served as a former President of the Organization of Women in International Trade (OWIT) and a current Board Member of Women Owned Law.</p>
12:20 am 12:50 pm	<p>Panel: Importing in COVID 19 times</p> <p>Moderator: Susan Baka -TFO Canada Regional Representative and VP International, OWIT-Toronto</p> <p>Iffah Sa’aidah - Commercial Attaché, Embassy of Indonesia</p> <p>Ms. Iffah holds a master’s in international trade Law from the University of Indonesia. She has been an active diplomat with more than ten years of experience in trade, holding key positions at the Ministry of Trade the Republic of Indonesia. She has been assistant Deputy Director for ASEAN Economic Community and Inter Regional Cooperation and Deputy Director for ASEAN cooperation with America, Europe, and Africa regions, she was also the Deputy Director for Inter & Sub Regional Cooperation. Currently, she is the commercial attaché at the Embassy of Indonesia in Ottawa.</p> <p>Audrey Ross - Logistics & Customs Specialist, Orchard Custom Beauty</p>

	<p>An in-house expert tasked with managing multi-modal logistics, import / export process and trade compliance for a global supply chain in over 16 countries. Audrey is recognized as a Certified International Trade Professional (CITP® FIBP®) by the Forum for International Trade Training (FITT) and I sit as VP-Secretary on the International Board for the Organization of Women in International Trade (OWIT).</p> <p>Lily Flores - Director of Procurement - New Alasko L.P.</p> <p>Lily Flores has a university degree in Business Management and nearly 20 years of experience working in the Technology and Food Industries combined. She has worked for Canadian based companies for domestic and international markets in the areas of Sales, Purchasing, Import, and Export. She is currently contributing to the growth of New Alasko in her role as a Purchasing Director of frozen fruits and vegetables for industrial, food service and retail applications.</p>
<p>12:50 pm 1:00 pm</p>	<p>Q&A</p>
<p>1:00 pm</p>	<p>Closing</p>