



TFO Canada - Women Exporters Fund 2021

APPLICATION FORM

Please print and complete the form below, then scan and send to womenexporterfund@tfoCanada.ca

Deadline: 1st round – May 10th 2021

1. What are you seeking support for (fill one)? Refer to list on p.3 for examples of opportunities.

Event	Name of Event	Amount
Networking event/conference		
Training/capacity building		
Digital marketing/e commerce platform		

2. How will you or your company benefit from participating in the proposed event/opportunity?

3. Applicant Details

Name of Applicant:	
Contact Details: Email:	Tel:



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Name Company:	Website:
Your position within the Company:	
Is your company women-owned?	YES NO IF YES, Is your company SME?
City:	Country:
Are you a member of any Women's Business Network? YES NO IF YES, NAME:	
Are you registered in TFO Canada website? YES NO https://www.tfocanada.ca/register.php	

4. Tell us about your Company

When was your company established?
How many employees in total? How many employees are women?
What products do you export?
How does your company adhere to or take actions to support gender equality, social inclusion, responsible business practices and respect for the environment?

5. In which of the eligible sectors do you operate? (please tick)

Country	Sector	Tick
Ethiopia	Agrofood (fresh and processed)	
Madagascar	Agrofood (fresh and processed)	
	Services (Information and Communication technology etc.)	
Uganda	Agrofood (fresh and processed)	

Signature of applicant: _____ **Date:** _____

TFO Canada reserves the right not to fund any company, due to not meeting eligibility requirements or for lack of available funds, or other reasons beyond our control.

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List of Potential Events for which Women Exporters may Seek Financial Support

NETWORKING

Location	Name	Cost	Website
Dar es Salaam	Agro and poultry East Africa 2021	285USD	https://www.mxmexhibitions.com/agropoultry/index.html

TRAINING

Location	Name	Cost	Website
Online	One on one coaching	\$200	http://ata.creativelearning.org/
Online	Market readiness program	\$620	http://ata.creativelearning.org/emrp/
Online	Innovation Management Programme	200 Euros	http://www.insme.org/webinars/innovation-management-programme/
Online	Esty	199.99 CAD	https://www.udemy.com/courses/search/?q=subscription&src=sac&kw=SUBSCRIPT
Online	Amazon training	29.99 CAD	https://www.udemy.com/course/amazon-seller-central-ma

DIGITAL SKILLS

Location	Name	Amount	Website
Online	Sokukoo Monthly subscription	10 CAD/MTH	https://sokowatch.com/
Online	Amazon monthly subscription for sellers	39.99 CAD	https://makeawebsitehub.com/start-amazon-fba-business/
Online	Shopify monthly subscription	29 USD/MTH	Shopify Pricing - Setup and Open Your Online Store Today – Free Trial

You may propose other opportunities not included in the list. If you are proposing others not listed, please include full information about the opportunity in your application.

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