


**IFEX PHILIPPINES
VERY IMPORTANT BUYER (VIB) APPLICATION FORM**

REGISTRATION	APPLICATION CHECKLIST
1. Submission of the VIB application form does not automatically guarantee the Buyer Application slot in the IFEX Philippines VIB Program. * 2. Only complete application form and requirements will be processed. 3. CITEM will only accept one application per company. 4. A buyer can only avail of one (1) incentive package under the VIB program. 5. The applicant shall be notified if the application is accepted.	<input type="checkbox"/> Scanned copy of Passport with photo and signature <input type="checkbox"/> Completed VIB Application Form <input type="checkbox"/> Brief company profile/ company brochure

NAME			
GENDER	<input type="checkbox"/> MALE	<input type="checkbox"/> FEMALE	NATIONALITY
DATE OF BIRTH	AGE GROUP		<input type="checkbox"/> 21-27 <input type="checkbox"/> 28-35 <input type="checkbox"/> 36-42 <input type="checkbox"/> 43-50 <input type="checkbox"/> 51-ABOVE
OFFICIAL DESIGNATION			
ROLE IN COMPANY'S PURCHASING ACTIVITIES	<input type="checkbox"/> FINAL DECISION MAKER	<input type="checkbox"/> RECOMMENDATORY	<input type="checkbox"/> RESEARCH NEW PRODUCTS <input type="checkbox"/> OTHERS <i>(Please Specify)</i>

COMPANY NAME			
DESCRIPTION ABOUT THE COMPANY <i>(not more than 200 words/ please attach company brochure here)</i>			
OFFICE ADDRESS			
COUNTRY	ZIP CODE		
WEBSITE			
WORK EMAIL	PERSONAL EMAIL		
WORK PHONE NUMBER	FAX NUMBER		
MOBILE NUMBER			

COMPANY'S SOCIAL MEDIA PRESENCE		

NATURE OF BUSINESS	<input type="checkbox"/> DISTRIBUTOR <input type="checkbox"/> IMPORTER <input type="checkbox"/> MANUFACTURER	<input type="checkbox"/> RETAILER <input type="checkbox"/> SPECIFIER/CONTRACT MARKET <input type="checkbox"/> WHOLESALE	<input type="checkbox"/> OTHERS <i>(Please Specify)</i> _____
COMPANY'S ANNUAL SALES VOLUME	<input type="checkbox"/> MORE THAN US\$ 10 MILLION <input type="checkbox"/> US\$ 5,000,001 - US\$ 10 MILLION	<input type="checkbox"/> US\$ 1,000,001 - US\$ 5 MILLION <input type="checkbox"/> US\$ 500,001 - US\$ 1 MILLION	<input type="checkbox"/> US\$ 500,000 AND BELOW
LIST OF CLIENTS <i>*DISTRIBUTION NETWORK</i>			

FREQUENCY OF VISIT	<input type="checkbox"/> FIRST TIME	<input type="checkbox"/> RETURNING. LAST VISIT WAS _____
WHICH ACTIVITY WOULD YOU LIKE TO JOIN AS PART OF YOUR VISIT IN IFEX PHILIPPINES?		
<input type="checkbox"/> FACTORY VISIT	<input type="checkbox"/> TOUR	<input type="checkbox"/> NONE <input type="checkbox"/> OTHERS _____
INTERESTED IN ARRANGED BUSINESS MEETINGS?		
<input type="checkbox"/> YES	<input type="checkbox"/> NO	
WHERE DID YOU LEARN ABOUT IFEX PHILIPPINES?	<input type="checkbox"/> BUYING OFFICE <input type="checkbox"/> BUSINESS ASSOCIATES <input type="checkbox"/> INTERNATIONAL TRADE FAIR <input type="checkbox"/> INVITATION FROM ASSOCIATION	<input type="checkbox"/> INVITATION FROM CITEM <input type="checkbox"/> INVITATION FROM EXHIBITOR <input type="checkbox"/> MAGAZINE AD/ARTICLE <input type="checkbox"/> PHILIPPINE EMBASSY/TRADE OFFICE
	<input type="checkbox"/> SOCIAL MEDIA <input type="checkbox"/> SEARCH ENGINE/WEBSITE <input type="checkbox"/> OTHERS: _____	

PLEASE(✓) CHECK WHICH CATEGORIES BEST DESCRIBE YOU AND/OR YOUR COMPANY:

1. What types of NEW products, categories or lines are you currently looking to source?

FOOD

BEVERAGES

- Juices
 Carbonated and Non-carbonated Drinks
 Alcoholic and Non-alcoholic Drinks
 Milk
 Coffee and Cocoa
 Tea
 Water

FINE FOOD AND SPECIALTIES

- Noodles
 Ice Cream and Frozen Dessert
 Sauces, Mixes and Condiments
 Native Delicacies
 Muscovado Sugar
 Nuts
 Herbal Products
 Home Meal Replacements

FRESH AND PROCESSED FRUITS AND VEGETABLES

- Preserves
 Coconut Products
 Frozen Fruits and Vegetables
 Dried Fruits and Vegetables
 Canned Fruits and Vegetables
 Pickled Fruits and Vegetables
 Fresh Fruits and Vegetables

BISCUITS, CONFECTIONERIES, AND SNACKS

- Cookies
 Breads
 Pastries
 Bakery Items
 Chocolates
 Candies
 Sugarflowers and Other Edible Ornaments

MEAT AND POULTRY

- Frozen/Fresh Meat and Poultry Products
 Frozen/Processed Meat and Poultry Products
 Canned and Value-added Forms

DAIRY AND EGGS

- Butter
 Cheese
 Eggs

GRAINS AND CEREALS

- Rice
 Corn

MARINE PRODUCTS

- Dried Seafood Products
 Fresh/Frozen Shrimps and Prawns
 Fresh/Frozen Scallops
 Fresh/Frozen Abalone
 Fresh/Frozen/Processed Tilapia
 Fresh/Frozen/Processed Milkfish
 Pickled Seafood Products
 Bottled Seafood Products
 Canned Seafood Products
 Fresh/Frozen Seafood Products
 Fresh/Frozen/Processed Tuna

NATURAL AND ORGANIC PRODUCTS

- Culinary Herbs
 Dairy Products
 Grains and Cereals (rice, corn, etc.)
 Health/Herbal Beverage (tonics)
 Herbal Teas
 Jams and Jellies, other Confectioneries
 Natural Fruit/Vegetable Juices
 Organic Coffee
 Organic Muscovado Sugar
 Poultry and Livestock Products (e.g. free-range chicken)

- Salad Dressings and Condiments

- Snack Foods
 Other Fresh/Processed Organically-Grown Vegetables, Fruits and Other Crops

RAW MATERIALS

- Food Ingredients
 Additives
 Fortification/Vitamin Mix
 Oils
 Flavorings

ALLIED INDUSTRIES AND SERVICES

ALLIED INDUSTRIES

- Food Containers and Packaging
 Food Machinery
 Modular Kitchen
 Silverware and Cutlery
 Table and Kitchen Accessories
 Personal Care Products

SERVICES

- Franchise Business
 Packaging Design Services
 Laboratory Testing/Facility Servicing
 Certification

2. Are you a regular Importer of Asian food?

- YES (pls. specify food products imported and countries where you import from): _____ No

3. Please indicate your approximate budget for sourcing food products in the Asian Region:

- US\$5 Million and above US\$1M - US\$1.9M US\$100K - US\$499K Others (pls. specify) _____
 US\$2M - US\$4.9M US\$500K - US\$999K Less than US\$100,000 _____

4. Out of this budget, how much is allocated for sourcing products in the Philippines:

- USD 5 Million USD 1M - USD 1.9M USD 100K - USD 499K Others (pls. specify): _____
 USD 2M - USD 4.9M USD 500K - USD 999K Less than USD 100,000 _____

5. Purchasing Time Frame

- within 3 months 7-9 months more than 12 months
 4-6 months 10-12 months Others (pls. specify): _____

6. What other trade shows do you regularly visit?

- Sial Paris ISM Thaifex Others (pls. specify): _____
 Anuga Fancy Food Show Foodex _____

7. Do you have an existing exclusive arrangement with any Philippine food suppliers?

- YES (pls. specify): _____ No

As soon as accepted in the IFEX PHILIPPINES VIB Program, a VIB must adhere to the following:

VIB COMMITMENT

- Agree to gave your contact details available to IFEX PHILIPPINES roster of exhibitors
- Visit IFEX PHILIPPINES at the World Trade Center and adhere to mutually-agreed travel arrangements and itinerary*
- Agree/attend to scheduled media interviews to further promote IFEX PHILIPPINES
- Settle all personal expenses (such as personal food/ beverage expenses, hotel upgrade**, private transfers, additional nights accomodation etc.) with the Parner Hotel prior departure.
- Submit an accomplished Buyer Survey Form and VIB Clearance Slip** to the Buyer Marketing Officer or Concierge Officer in the IFEX PHILIPPINES Partner Hotel Front Desk for documentation of stay/availment of VIB incentive provided during the Period.
- Indemnify CITEM for any unsettled personal expenses incurred during the Visit.

* Advise CITEM of any change in availability at least 24 hours prior scheduled appointments.
 **Per VIB's instruction to change the upgrade to pax account.

Acceptance to the IFEX PHILIPPINES VIB Program is not transferable. Should there be a cancellation, a request for a substitute may be arranged and will be subject to CITEM's approval.

CANCELLATIONS & NO-SHOWS

- Cancellations in writing/e-mail, or fax must be received through: ifexphilippines@citem.com.ph/buyerservices@citem.com.ph before _____
- Only cancellations acknowledged by CITEM will be considered valid.
- A VIB is a No Show when he/she is not present for the VIB activities at IFEX PHILIPPINES: he/she has not provided prior written notice of cancellation/does not attend/ complete agreed appointments.

CANCELLATIONS AND "NO SHOW" CHARGES WILL BE DEBITED BY CITEM FROM CREDIT CARD DETAILS PROVIDED BY BUYER APPLICANT. CORRESPONDING CHARGES ARE INCLUSIVE OF VAT OR EQUIVALENT TAX. AN INVOICE RECEIPT DETAILING THE CHARGES WILL BE SENT TO THE APPLICANT FOR REFERENCE.

THE COMPANY DECLARES TO HAVE CAREFULLY READ THE TERMS & CONDITIONS OF THIS OFFER AND AGREES TO ABIDE BY THE SAME.

SIGNATURE OVER PRINTED NAME

DATE



DO NOT WRITE BEYOND THIS LINE. FOR IFEX PHILIPPINES VIB SECRETARIAT USE ONLY

<p>NOMINATED BY:</p> <p style="text-align: center;">_____ SIGNATURE OVER PRINTED NAME OF ENDORSER</p> <p style="text-align: center;">_____ COMPANY / OFFICE</p>	<p>DATE RECEIVED: _____</p> <p>RECEIVED BY: _____ SIGNATURE OVER PRINTED NAME OF ENDORSER</p> <p><input type="checkbox"/> APPROVED <input type="checkbox"/> DISAPPROVED <input type="checkbox"/> OTHERS</p> <p style="text-align: center;">_____</p>
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