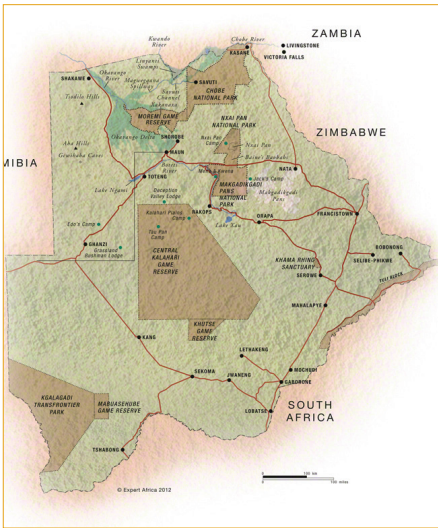


## Why Global Expo Botswana?

- Meet buyers/sellers of your product
- Take part in the Business Matchmaking
- Enter into partnerships and Joint Ventures
- Attend all business workshops
- Take part in the Investment and Trade Conference
- Meet the government procurement divisions
- Engage agents/distributors of your product
- Explore new markets



## Why Botswana?

- Located strategically in Southern Africa and suitable to be used as a launch pad into the rest of the SADC region, presenting a market opportunity of 200 million people.
- The country boasts political and economic stability which are unparalleled in the continent.
- Stable macroeconomic environment & economic growth.
- No foreign exchange controls.
- Preferential market access to SACU, SADC, EU, MERCUSOR and US markets.
- Relatively high sovereign credit ratings in comparison to other African countries e.g. ratings by Moody's, Standard & Poor, World Bank ease of Doing Business, Transparency International; etc.
- Low tax regime

## Sectors



Mining



Chemicals and Cosmetics



Timber and Furniture



Automobiles



Engineering products



Tourism



Manufactured products



Electrical goods and appliances



Agri Business and Agriculture products



Machinery

## GLOBAL EXPO BOTSWANA BOOKING FORM

Please list the product(s) you wish to exhibit below

.....  
 .....

TARIFF/RATES (circle preferred option below)

1. Complete stand (space + stand construction and equipment-ready to us) **US\$110/ BWP1070 per m<sup>2</sup>** (minimum 9m<sup>2</sup>).
2. Stand space only **US\$85/BWP815 per m<sup>2</sup>** (minimum 18m<sup>2</sup>)

All complete stands include per 9m<sup>2</sup>: partition walls, carpeting, 1 fascia with company name stand number, 2 spotlights, 1 electrical power outlet, 1 table, 2 chairs. Minimum stand surface in halls; 9m<sup>2</sup>

All hall areas of 18m<sup>2</sup> or less must book the complete stand option as in above.

3. Outdoor area **US\$30/BWP275 per m<sup>2</sup>** (minimum 20m<sup>2</sup>)

**DEADLINE FOR BOOKING is 1st November 2016.**

**Please tick your choice of exhibition space below:**

(3m x 3m) (6m x 3m) (9m x 3m) (6m x 6m) (6m x 9m) Other in multiple of 3

Outdoor area.....mx.....m.....m<sup>2</sup>

Name of company.....

Contact person.....

Street.....

Postal address.....

Country.....

Telephone.....

Fax.....

Email.....

Signature.....

Date.....

Date form is received by GEB Office.....

**Looking forward to welcoming you as one of our exhibitors at the Global Expo Botswana 2016!!!**

**INVITATION TO GLOBAL EXPO BOTSWANA 2016**



Botswana Investment and Trade Centre (BITC) will this year host the eleventh edition of its premier business to business (b2b) and multi-sectoral expo known as the Global Expo Botswana from 23-26 November 2016 in Gaborone, Botswana. The Expo will be hosted under the theme "Unlocking Opportunities for Economic Growth". This major trade and investment platform offers one an exciting opportunity to do business in one of Southern Africa's and Africa's most stable and fast growing economies, given it's central geographical location in the SADC region.



Organised and managed by:

**BOTSWANA INVESTMENT & TRADE CENTRE**  
 bitc.co.bw



## GLOBAL EXPO BOTSWANA

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📘 Global Expo Botswana  
🐦 GlobalExpoBotswana

Unlocking Opportunities  
for Economic Growth

23-26 • Nov • 2016

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